

# JAMES BROWN

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www.outreachmedia.com  
design@outreachmedia.com

## EDUCATION

**Bachelor Degree - Fine Art** [1992]  
Concentration in Commercial Art  
Western State College, Gunnison, Colorado

## PERSONAL SKILLS

Cooperative team player.  
Detail and deadline-oriented.  
Effective troubleshooter and problem solver.  
Efficient, reliable, and self-motivated.

## EXPERIENCE

**Outreach Media** Marketing Consultant specializing in Graphic Design & Writing [1999-Present]  
**Gates Corporation** Graphic Designer, Pre-Press Manager & Macintosh System Admin. [1994-1999]

## PROJECTS

**Advertising** Magazines, Newspapers, Fliers, Posters and Trade Show Exhibits  
**Collateral** Logos, Brochures, Annual Reports, Directories, Stationery and Direct Mail  
**Publications** Catalogs, Magazines and Manuals  
**Packaging** CD/DVD/Video, Software Interface, Snowboards, Skis and Automotive  
**Internet** Web Sites, Web Pages and Banner Advertisements  
**Illustration** Technical, Photo-Composition and Mixed Media  
**Newsletters** For Employees, Contractors and Customers  
**Copy Writing** Magazine Editorial, Direct Mail, Advertising and Signage

## PROGRAM KNOWLEDGE

**Adobe** InDesign, Illustrator, Photoshop, Acrobat, Dreamweaver and Flash  
**Microsoft** Word, Excel and PowerPoint  
**Web** WordPress

## ADDITIONAL SKILLS

**Variable Data** Implementation and maintenance of VideoJet—a database-driven printing system.  
**Pre-Press** A critical skill for trouble-free workflow from design to print production.

## CLIENTS

**AAA** Photo Illustration  
**AT&T** Advertising  
**Best Western** Fine Art and Photo Retouching  
**Clear Channel** Branding  
**Carquest** Publication Design and Collateral  
**Denver County** Publication Design  
**Fuller Towne & Country** Publication Design  
**Gates Corporation** Branding, Advertising, Collateral, Publication Design  
**Kiteboarder Magazine** Publication Design, Writing, Photography  
**Lexus** Advertising  
**Merck Pharmaceutical** Collateral  
**Pacificare** Publication Design  
**Rose Foundation** Branding  
**Special Transit** Illustration and Collateral  
**Stapleton TMA** Web Site Design and Advertising  
**St. Joseph's Hospital** Publication Design